

The Conference Partnership

Treasury Forum

June 6, 2019 Prague, Hotel Olympik Tristar

Dear colleagues and partners,

We would like to give you a brief description of the conference **Treasury Forum**. The event will take place on **June 6, in Prague** and is organized by Czech Association of Corporate Treasurers (CAT) in partnership with Czech Association for Financial Management (CAFIN). Moreover, I would like to offer you a possibility to participate. The separate file "participants" contains more information about structure of visitors and overview of companies from last years.

The aim of the Conference is to inform the financial community – treasury and financial corporate specialists as well as banks, consulting companies and public sector – about variety of products and services offered by the banks and companies, SW and data providers, which support finance activities for treasury. Conference should introduce and present products and services to participants, show a possibility to use it in corporate practise, and alternatively in relationship with commercial banks.

CAT as a professional guarantor of the most important treasury and financial management event in the CR jointly with co-operating company CAFIN (which ensures organisation part of Conference) gets on a previous very successful Conferences – Treasury and Risk management, Cash management and Payment systems, Electronic payment systems, Treasury management systems, etc.

Expected participants: over 170 visitors from the most important large and middle size corporations mostly from the Czech Republic and also from several countries – members of EACT, banks, consulting and software companies

Location: Conference hall for audience (150 participants) + parallel sessions for audience (75 participants) + foyer with 10 exhibition stands in Hotel Olympik Tristar

Refreshment: full covered coffee breaks + Lunch + Gala dinner (day before the Conference)

Documentation: conference proceedings - presentations of speakers, documents of sponsors

Marketing promotion : invitation according to the CAT mail list, database of CAFIN and Controller Institut agency (altogether 2500 contacts) + advertisement on web finance portals, in finance professional magazines, at marketing domestic and foreign partners.

Partners of last Conferences: Citigroup, PwC, KBC/ČSOB, ThomsonReuters, Erste/Česká spořitelna, SG/Komerční Banka, HSBC, Management Data, Allen&Overy, Deloitte, Salmon, BNP Paribas Fortis, ARM, Bloomberg, UniCredit Bank, Raiffeisenbank, Ernst & Young, Coface and others.

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In this year the active participation of your representatives can consists of personal presentation in a range of 30 minutes on a special non-commercial topic **with your client** (person from corporate treasury/finance - case study) and **exhibition stand**. The presentation can be held for whole participants (approx. 150 visitors) or as a **parallel sessions** (two parallel presentations, each approx. 75 visitors) or you can manage both – due to your interest and the conference program structure.

From our experience from the last year - programme with parallel sessions enables bigger attractiveness for attendees and their higher participation in each part of conference. Present your product with your client as well – it is the best recommendation for participants!

The stand for presentation of systems can use an **internet connection** for an active operation with the system and downloading a ready-for-use data, reports, or live presentation. It is a great opportunity to present yourself by entertaining way (game, competition etc) and attract the participants.

We would like to apply the new technologies during our Conference. On the last conference we successfully used an on-line communication between the presentators and the visitors. We also offer online interview questions, where you can ask the conference visitors for their opinion of your interests.

As the Conference enables you to acquire potential clients and networking opportunities in the Czech Republic and gives you possibilities to present your services, we assume that all partners will make a sponsorship contribution for arranging the Conference. Such contribution covers partly cost for rent, organisation, presentations and refreshments.

Key Notes of the Conference:

This year's conference will be divided into four thematic areas reflecting current developments in the economy and finance:

1. The macroeconomic developments in 2019

- CZK and the right direction...
- One year after end of the intervention
- Study of treasury corporate benchmarking, world best practises

2. Financing – Try to do it by different way

- Supply Chain Financing
- Factoring

3. FIN TECH

- PSD2 created a new area of business possibilities
- The future role of Fintechs in the Finance industry
- Cryptocurrencies and their future

4. Regulation

- GDPR – breaking news, issues in finance
- MiFID II
- Cryptocurrencies

Assemble your partnership package and combine these opportunities:

➤ Presentation in Conference Hall		
– morning programme	55 000 CZK	2 100 EUR
➤ Presentation in Conference Hall		
– afternoon programme	45 000 CZK	1 700 EUR
➤ Parallel / workshop session	35 000 CZK	1 300 EUR
➤ Exhibition stand		
(without any further participation on the programme)	25 000 CZK	1 000 EUR

	Package 1		Package 2	Package 3
	morning	afternoon		
Exhibition stand	x	x	x	x
Parallel / workshop session			x	
Conference Hall	x	x		
Free tickets	2	2	2	1
Tickets with discounted price	5	5	3	2
Package price in CZK	55 000 Kč	45 000 Kč	35 000 Kč	25 000 Kč
Package price in EUR	€2 100	€1 700	€1 300	€1000

The partnership package includes:

- Marketing support (including the company logo and a direct link to sponsor's website).
- 1 Exhibition stand
- 2 free tickets (up to 5 pieces of further ticket are for discounted price 3 000 CZK (120 EUR) compared to standard price 6 900 CZK (255 EUR))
- In case of combining the presentation and parallel session in one package – reduce 20 000 CZK (750 EUR) from the final price

We look forward to establish the future co-operation and meet with You in June.

Please don't hesitate to contact us:

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Ivan Haco, President of CAT (+420 721 487 261, info@czechtreasury.cz)

If you have any questions. Information regarding to previous Treasury Forums you can find at www.czechtreasury.cz or www.cafin.cz

Your sincerely

Ivan Haco
President of the Czech Association Treasury



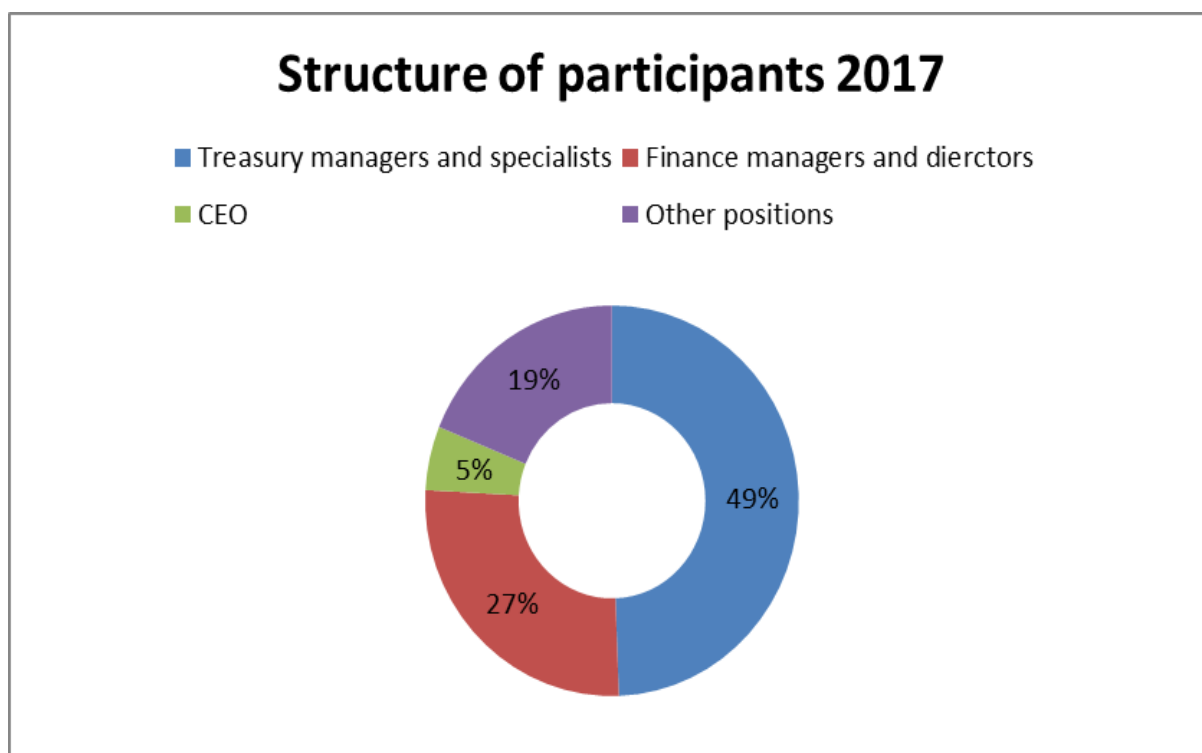
Olga Cechlová
Member of Management Board of Czech
Association for financial management (CAFIN)



Below you can find more information about structure of visitors and overview of companies from last year.

Participants of Conference Treasury Forum (2017)

Conference was visited by around 170 managers at following structure:



Attendees

Allen & Overy LLP, organizační složka
Broadridge Czech Republic s.r.o.
CZECHOSLOVAK GROUP a.s.
Expert Group s.r.o.
FRSA Advisory s.r.o.
Glencore Agriculture Czech s.r.o.
Investičníweb s.r.o.
Mastercard Europe SA, organizační složka
Zebra Technologies CZ s.r.o.
6D Academy, z.ú.
ACO Industries k.s.
Advanced Risk Management, s.r.o.

HSBC Bank
Charita Česká republika
innogy Energie, s.r.o.
KKCG, a. s.
Kofola ČeskoSlovensko a.s.
Komerční banka, a.s.
LHMS spol. s r.o.
Linet, spol. s r.o.
M a v e l, a.s.
Management Data Praha spol. s r.o.
Moody's Investors Service EMEA Limited
NET4GAS, s.r.o.



Broadridge Czech Republic s.r.o.
CZECHOSLOVAK GROUP a.s.
Expert Group s.r.o.
FRSA Advisory s.r.o.
Glencore Agriculture Czech s.r.o.
Investičníweb s.r.o.
Mastercard Europe SA, organizační složka
Zebra Technologies CZ s.r.o.
6D Academy, z.ú.
ACO Industries k.s.
Advanced Risk Management, s.r.o.
Allen & Overy LLP, organizační složka
ALPIQ ENERGY SE
Alza.cz a.s.
ANECT a.s.
ARFIN s.r.o.
Authenta s.r.o.
Biocel Paskov a.s.
CASALE PROJECT a.s.
Citibank Europe plc, organizační složka
Coal Services a.s.
CREDITAS s.r.o.
CZ LOKO, a.s.
ČD Cargo, a. s.
ČEPRO, a.s.
ČEPS, a.s.
Česká národní banka
Česká pošta, s.p.
Česká spořitelna, a.s.
Česká telekomunikační infrastruktura a.s.
České aerolinie a.s.
České dráhy, a.s.
Československá obchodní banka, a. s.
Český Aeroholding, a.s.
ČEZ, a.s.
DEMICA Ltd.
Doosan Škoda Power s.r.o.
E.ON Česká republika, a.s. - pobočka Brno
E.ON Česká republika, s.r.o.
ENERGOTRANS, a.s.
ESET, spol. s r.o.
EXCALIBUR INTERNATIONAL a.s.
Expensa a.s.
FIDELIO, s.r.o.
FOXCONN CZ s.r.o.
Generali CEE Holding B.V., organizační složka
Grant Thornton Advisory s.r.o.
Charita Česká republika
innogy Energie, s.r.o.
KKCG, a. s.
Kofola ČeskoSlovensko a.s.
Komerční banka, a.s.
LHMS spol. s r.o.
Linet, spol. s r.o.
M a v e l, a.s.
Management Data Praha spol. s r.o.
Moody's Investors Service EMEA Limited
NET4GAS, s.r.o.
O2 Czech Republic a.s.
OHL ŽS, a.s.
Outdoor Concept a.s.
Plzeňské městské dopravní podniky, a.s.
Pražská plynárenská, a.s.
PricewaterhouseCoopers Česká republika, s.r.o.
PROMET GROUP a.s.
SAINT-GOBAIN ADFORS CZ s.r.o.
Salmon Software International s.r.o.
Severočeské doly a.s.
SG Equipment Finance Czech Republic s.r.o.
SCHENKER spol. s r.o.
Sita Information Networking Computing B.V.
Sodexo Pass Česká republika a.s.
Solar Turbines EAME s.r.o.
ŠKODA AUTO a.s.
ŠKODA TRANSPORTATION a.s.
ŠKO-ENERGO, s.r.o.
ŠkoFIN s.r.o.
Technický a zkušební ústav stavební Praha, s.p.
TESCO Stores ČR a.s.
TESCO Stores ČR a.s., OD Brno
Thomson Reuters Czech Republic s.r.o.
TISCALI Telekomunikace Česká republika s.r.o.
T-Mobile Czech Republic, a.s.
TÜV SÜD Central Eastern Europe s.r.o.
UniCredit Leasing CZ, a.s.
UPC Česká republika, s.r.o.
Varroc Lighting Systems, s.r.o.
VEBA, textilní závody a.s. Broumov
VETROPACK MORAVIA GLASS, akciová společnost
VÍTKOVICE STEEL, a.s.
Vršanská uhelná a.s.
White & Case (Europe) LLP, organizační složka
Zentiva Group, a. s.
GREEN-SWAN PHARMACEUTICALS CR a.s.